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"I've learned more about asthma from the Asthma Society in the last 20 minutes than I have over the last 20 years."

Sue from New Brunswick

"When my son was diagnosed with asthma I didn't know where to turn. The Asthma Society provided me with the information I needed to help properly manage his disease and the support to ensure he could safely attend school and continue playing hockey with his friends."

Tracey from Ontario



Did You Know?

- 317 Canadians are diagnosed with asthma every day
- 60% of Canadians with asthma do not have their disease under control
- Every week, more than 2000 asthma patients require emergency treatment for an asthma attack
- Asthma is the leading reason for children to visit the Emergency Room and miss school
- As many as 250,000 Canadians suffer from Severe Asthma, a debilitating form of the disease

YOU can help us reach every Canadian living with asthma and empower them to live a full, active and symptom-free life.

Visit www.asthma.ca or call us toll-free 1.866.787.4050

Helping Every Canadian Living with Asthma **Breathe Easy**™





124 Merton Street, Suite 401, Toronto ON, M4S 2Z2 www.asthma.ca | info@asthma.ca | 1.866.787.4050

Charitable Registration #898537048RR0001







3 Million Canadians are Living with Asthma

Asthma affects almost everyone, young and old. If you don't have asthma, chances are you know someone who does.

The good news is, with the right information and support, asthma can be controlled, and patients can live active and symptom-free lives.

For more than 40 years, the **Asthma Society of Canada** has proudly served as the national voice for Canadians living with asthma; empowering patients with evidence-based information to improve their quality of life.

The Asthma Society of Canada provides services and resources to help support asthma patients and their families:

Resources and Support

We provide print and online resources to help you manage your asthma well. Resources are available in both English and French and are meant for patients, parents, educators, caregivers and healthcare professionals.

Asthma & Allergy Friendly™ **Certification Program**

CERTIFIED

asthma & allergy

friendly[™]_

The Asthma & Allergy Friendly™ Certification Program scientifically tests and identifies consumer

> products that are more suitable for people with asthma and allergies.

Certified products reduce exposure to allergens and irritants, helping you to make decisions to create a healthier home environment.

www.asthmaandallergyfriendly.ca

Advocacy

We advocate to protect the health and safety of Canadians living with asthma. Successful advocacy campaigns include the right for children to carry their inhalers at school, the phase out of coal power across the country and improved access to new medications, treatments and diagnostics.

National Asthma Patient Alliance

As the Asthma Society's grassroots, volunteer patient group, the National Asthma Patient Alliance (NAPA) provides the patient voice in asthma research, resources and advocacy while continually striving to improve asthma care and quality of life for Canadians with asthma and their families.

It is free to join - become a member at www.asthma.ca/napa

How You Can Help

Separate here

We offer all of our programs free of charge. In order to do this, we rely on the generosity of our donors to help us get the right information into the hands of Canadians living with asthma. Your support can help us transform lives.

Your donation will help us to provide:

- Personalized professional education and counselling through the Asthma & Allergy HelpLine and www.asthma.ca
- Patient resources, programs and asthma management tools
- Advocacy campaigns to protect the health and safety of Canadians with asthma
- · Research towards innovative treatments, enhanced care and ultimately a cure



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Asthma Society o

Please accept my monthly gift of:

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Asthma & Allergy HelpLine: 1.866.787.4050 - info@asthma.ca

The Asthma & Allergy Helpline provides Canadians with asthma and respiratory allergies with relevant, up-to-date information and resources. Free one-on-one support is offered by phone or email, in both English and French, by our team of Certified Respiratory and Asthma Educators.

